

Banner

Purpose To create a banner to represent the Club and visual representation of the theme which will be to be hung on display throughout Convention.

Guidelines

- Banner should reflect the efforts and ideas of the club members.
- The school or club name as well as the theme (in Latin) must be clearly displayed on the banner.
- The English translation and/or year are optional to include on the banner.
- The design must relate to the Convention theme.
- The banner must be completely new and different each year.
N.B. Raw materials (such as fabric, ribbon, wood, etc.) may be recycled, but no components of previous banners may be reused.
- The banner must either be freestanding or able to be hung.
- Electrical outlets will not be provided; however, battery packs attached to the banner itself are acceptable.
- Size Limit: **The maximum size is 25 square feet.** If a banner is larger than the maximum there will be a deduction of 10 points from the overall score.

Banners must be turned in upon arrival at Convention, and students **must sign up** for a Banner Presentation time. **Clubs that do not complete the Banner Presentation will not be judged.** Students will be judged on the content presented rather than the quality of speaking, however, judges will expect that the presentations have been thoroughly practiced in advance.

Presentation Requirements

- A maximum of 3 students may give the presentation. **Students should equally share the responsibility of explaining.** (Points may be deducted for students who do not speak or say significantly less than other group members.)

- Must not exceed 5 minutes

- Must explain the relationship to the theme displayed on the banner

- Why was this design chosen?

- Why is the design significant to your club?

- Must explain how the banner was made including

- WHICH items are student created and HOW these were made. (This may include elements that were machine sewn, hand-crafted, designed on a computer, etc.)

- WHICH items are purchased pre-made? (Do not include items such as fabric, paint, string/thread.)

- Students may but are not required to bring evidence to help with the presentation (i.e. pictures of how it was made, pictures of specific areas of the banner for reference, materials used, etc.).

- Students must not wear costume, use props, or any other media that would distract from the content of the presentation.

Judging Criteria

Points

Presentation
Design (including eye appeal)
Originality
Use of Materials
Development of Convention Theme
Overall Effect

10
20
15
20
20
15

- ~~Banners will be divided into two judging groups: Large Club and Small Club.~~
- Banners receive the following ratings based on total points:
 - **Superior** 90-100 points
 - **Excellent** 80-89 points
 - **Good** 70-79 points

N.B. Not all banners will necessarily receive a rating.

**See following pages for judging sheets.*

Club Banner Judging Packet

School: _____

Presentation: _____/10 Points

Design: _____/20 Points

Originality: _____/15 Points

Use of Materials: _____/20 Points

Development of Convention Theme: _____/20 Points

Overall Effect: _____/15 Points

Total Score: _____/100 Points

Rating: Superior (100-90) Excellent (80-89) Good (70-79)

N.B. Not all banners will necessarily receive a rating.

JUDGING INSTRUCTIONS:

1. Questions listed are the criteria used to evaluate each category.
2. Questions listed for each judging category are not equal to any set number of points.
3. Judges may choose to weigh some questions more heavily than others.
4. Judges should note that a “reasonable distance” should be interpreted as between the middle to the rear of GA seating.
5. Presentation must be judged on the content covered, not how eloquently it is presented.
6. Prompts should be provided and questions asked by judges when necessary during presentation.

Presentation:

***Students need not be polished in their speaking skills but must address the required topics with significant depth.**

Are the students able to clearly explain how the banner relates to the theme?

Do the students clearly explain why the design is significant to their club?

How well are the students able to explain the process of making the banner?

Do the students point out what elements are student produced and which are prefabricated?

Do all students take part in the presentation in a reasonably equal way?

Development of Convention Theme:

Does the banner relate to the convention theme? How?

Does the banner creatively incorporate the theme?

Design (including eye appeal):

Do the visual elements work well?

Is it free from mistakes that distract from the unity and effectiveness when viewed from a reasonable distance?

Is the overall effect of color and design purposeful?

Is the banner visually appealing from a reasonable distance?

Are the words on the banner easy to read from a reasonable distance?

Originality:

Does the banner show freshness of design or style, or a rethinking and changing of motifs and ideas? {

Does it show evidence of imagination or independent thought?

Is there breath and/or depth to the idea?

Use of Materials:

Is the banner well made and refined?

Do the materials (paint, felt, stitching, etc.) enhance the banner from a reasonable distance?

Is the banner well crafted?

Will the construction of the banner hold up through Convention?

Do the materials chosen (paint, felt, stitching, etc.) suit the design and goal of the banner?

Are the chosen materials used in a creative and/or effective way?

Overall Effect:

What is your overall impression?

What other factors contribute to the banner which have not been considered yet?

Comments:

I. List **THREE** things that make this banner stand out. **Three POSITIVE comments are required!**

a.

b.

c.

II. List **UP TO three** things that could be improved about this banner. **These must be**

CONSTRUCTIVE and BENEFICIAL for the students!

a.

b.

c.

Head **Judge:** _____