OJCL Promotional Video Contest Rubric

Purpose To assemble a video that captures the spirit of the JCL, increases publicity, and may be used to encourage JCL membership

Rules

* Media disclosure forms must be submitted with the video by the deadline
* Video must be between 2-5 minutes
* Must address the question: “Why do you love the Classics?”
* May include photos, video footage, props, digital formatting/editing, and various other forms of multimedia
* Must include at least one member of your delegation
* Vulgar content is prohibited

Judging Criteria (graded on a scale of 1-10)

* Creativity
* Adherence to Rules
* Display of passion
* Development of Theme
* Club Involvement

Submission Guidelines

* Submit by May 24, 2014
* Upload to Google Drive (this requires a member of the school chapter to have a gmail) and share the video with this email: \_\_\_\_\_\_\_\_
* Email confirmation will be sent to the email from which the video submission has been sent within 3-4 days; if the video submission was not successfully sent or received, contact the OJCL through the email shown above.

Awards

* Monetary prize or points at Convention

\*Disclaimer stating that it’s being used for OJCL promo material\*